

Social Media Policy

Clubs should consider having their own social media policy, and Sport England offer a simple one page guide to [Developing a social media policy](#). This is not just for safeguarding children but also to ensure no inappropriate comments, images etc on any platform the club is associated with.

A club Code of Conduct is useful in that area. <https://www.englandrugby.com/participation/running-your-club/code-of-conduct>

The principles for any use of social media for children are the same whatever platform as [noted here with the CPSU](#) and [the NSPCC](#). In essence

- Adhering to terms of service and acceptable use policies
- The importance of children registering on social networking sites with the correct age. Most are at least 13 yrs of age.
- Use of privacy and safety settings – these enable users to manage ‘who sees what’ and who the user wishes to interact and share photos and other information with
- ‘Think before you post’ content including messages, videos and photos
- No one to one contact with those under 18

On the England Rugby website there’s an individual guidance sheet – Cyber Guidance which can [be found on this page](#)

In respect of Tik Tok the organisations below offer good guidance and are also useful for any new or current platform with associated emerging risks.

- > <https://ineqe.com/online-safety/>
- > <https://safeguardinghub.co.uk/keeping-children-safe-on-tiktok/>

Should you have any specific questions then don’t hesitate to email our safeguarding@rfu.com inbox for any further advice or support.