Marketing & Sponsorship Manager

Purpose

To manage advertising and sponsorship activity for the club, encouraging companies to support rugby in exchange for promoting their business.

Key aspects of the role

1. **Manage marketing and sponsorship developments**
   Manage existing sponsor and advertiser relations. Work closely with the fundraising team to maximize opportunities.

2. **Build new business opportunities**
   Source and approach new potential sponsors; build business cases for possible partners illustrating the potential returns on investment.

3. **Maintain accounts**
   Maintain the annual income and expenditure account. Work with the committee on the club's longer term plans and the types of sponsorship that may be required (funds or goods).

Is this role for you?

If you are a target driven person who is passionate about rugby with a business mindset, have good communication and negotiation skills with a meticulous and efficient manner, you could hold a position where you manage one of the most vital income streams for the club.

'England Rugby' and the RFU Rose are trade marks of the Rugby Football Union