

England Rugby

COMMUNITY RUGBY HELP RESOURCE LIBRARY

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AGE GRADE & ADULT

AGE GRADE

Introduction of the lineout to Age Grade Rugby	This document outlines how the lineout should be introduced to Age Grade Rugby, including some FAQs.	<u>GMS Log in - Desktop</u> <u>GMS Log in - Mobile</u>	These links take you to the GMS log i page for both desktop and mobile.
Age Grade Regulation & Playing Updates 23/24 Age Grade Rugby Codes of Practice Early Years Guidance	These documents outline the regulations, codes of practice and general guidance for playing Age Grade rugby.	<u>Electronic Match Card Guide –</u> <u>Desktop</u> <u>Electronic Match Card Guide -</u> <u>Mobile</u>	These are step-by-step guides on hor using an Electronic Match Card on bo your laptop and mobile.
<u>Age Grade Sevens Guidance</u> <u>Creating Early Years Activities</u> <u>Movement & Skills Challenges</u>	These resources will help you put together Age Grade appropriate training sessions and activities and hosting seven a-side matches.	<u>Advantages of using Electronic</u> <u>Match Card</u> <u>Top Tips for using Electronic Match</u> Card	Here you can see the benefits of usin EMC correctly, our top tips for using a webinar that deep dives further int
Age Grade Poster	Poster encouraging Age Grade participation. Asset for club houses.	EMC webinar	this.
ADULT		<u>GMS Training – Expression of</u> <u>Interest Form</u>	If you want to undertake GMS training you can do this by filling out this form
Adult Player Peristration Decusion			

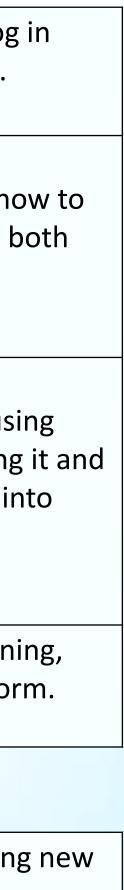
Adult Player Registration Docusign User Guide Application for Adult Player Registration via Docusign	These documents allow you to understand how to register an adult player to play in English League using Docusign.
Adult Male Rugby Recovery Plan	9-point plan to aid clubs with increasing the number of adult male players.



GMS PLATFORM

NEW MEMBERS

<u>New member checklist</u>	Checklist to follow when introducing
	members to the club.



CAMPAIGNS

PLAY TOGETHER, STAY TOGETHER

<u>Activation Guide</u> <u>Age Grade to Adult: Transition</u> <u>Guide</u> <u>Social Media Webinar</u>	These resources can help to get yo started with getting involved in our Together Stay Together campaign.
Social Media Assets WhatsApp Assets Posters Email Assets Supportive Culture A-Board Supportive Culture Email Supportive Culture Poster Beyond the 80s posters	Use these assets to build a campaig create engaging comms with your t audience.
<u>Benefits of Summer Touch Rugby</u> <u>Touch Rugby BBQ Guide</u>	Here you can understand the bene hosting touch rugby in the summer how to host the perfect BBQ!
<u>Touch Union PTST Posters</u> <u>Touch Union PTST Social Media</u> <u>Assets</u>	Use these assets to promote touch

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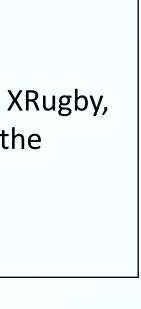
XRUGBY

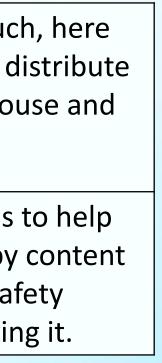
XRugby 5s XRugby 7s XRugby 10s XRugby Coaching Guide XRugby Handbook

These guides explain the rules of XRugby, with varying rules depending on the number of people playing.

THE TOUCH UNION

<u>Email Assets</u> <u>Posters</u> <u>Social Assets</u>	If you're looking to promote touc you can find a bank of assets to d via emails, posters in the club hou social media imagery.
<u>Brand Guidelines</u> <u>Club Guide</u>	We've put together these guides when you're posting touch rugby online and general health and saf guidance for clubs who are playin





CAMPAIGNS

WOMEN & GIRLS RUGBY

<u>Growing the Girls' Game Action Plan</u> Every Rose Action Plan 2017-27	Guide to support clubs who are supporting girls to live their best lives playing rugby. These offer advice on how to recruit and retain for girls' rugby.	<u>North Bristol</u> <u>Petersfield</u> <u>Thurrock</u> Ilkeston	These Rugby World Cup Impact case studies show how clubs have successfully attracted new players ar
<u>Girls Age Bands</u> <u>Girls Age Bands FAQs</u>	Age band guidance for coaches for the current season.	<u>Crewe & Nantwich</u> <u>Cleckheaton</u>	plans for the future.
Intro to Girls Rugby for Schools & Colleges	This toolkit has been produced to support teenage girls participating in rugby across	LOVE RUGBY	
<u>Refereeing – Take up the Whistle</u> <u>Coaching Guidance</u>	education with guidance on social integration.	<u>9-12 Age Assets</u> <u>Young Teen Assets</u> <u>Older Teen Assets</u>	
ALLIANZ INNER WARRIO	R	Poster Templates	These assets can be used for your Lo Rugby campaign, helping to engage
<u>New Assets</u> Logos Press Release Template	If you're hosting an Allianz Inner Warrior camp, use these assets to promote it in your clubhouse and online.	<u>Digital Assets</u> <u>Lock Ups</u> Festival Certificate	young girls with rugby.
<u>Brand Guidelines</u> <u>FAQs</u>	For guidelines on how to use these assets and promote the camp successfully, read our brand guidelines and FAQs.	Brand Guidelines School & Colleges Activation Guide	Guides to help clubs, schools and colleges prepare their own Love Rug campaign. You can also find brand
<u>Session Plan</u>	We've put together a session plan to help you lead a successful and engaging camp.	Assot Guidanco	guidelines to ensure you're promoting the campaign online in the best way

Littery roots Action From 2017 121 playing rugby. These offer advice on how to recruit and retain for girls' rugby. Interaction From 2017 121 studies show how clubs have successfully attracted new players a plans for the future. Girls Age Bands Age band guidance for coaches for the current season. Intro to Girls Rugby for Schools & Colleges This toolkit has been produced to support teenage girls participating in rugby across education with guidance on social integration. LOVE RUGBY Studies show how clubs have successfully attracted new players a plans for the future. ALLIANZ INNER WARRIOR If you're hosting an Allianz Inner Warrior camp, use these assets to promote it in your clubhouse and online. Poster Templates These assets can be used for your to Rugby campaign, helping to engage young girls with rugby. Press Release Template For guidelines on how to use these assets Digital Assets Lock Ups Press Release Template For guidelines on how to use these assets Club Activation Guide Guides to help clubs, schools and	-					
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Session Plan We've put together a session plan to help Asset Guidance			and promote the camp successfully, read		Brand Guidelines	colleges prepare their own Love Rug campaign. You can also find brand
		<u>Session Plan</u>		Asset Guidance	guidelines to ensure you're promo	

RUGBY WORLD CUP CASE STUDIES



COURSES AND COACHING

BOOKING A COURSE

England Rugby Training Course –	
which one is right for me?	Use these documents/links to find the
Booking a course- course finder	right course for you and book onto it.
Booking course booklet	

COACHING COURSES

EFARU Course – RugbySafe	Here you can find out more about two of
Community Rugby First Aid	the first aid/care practitioner courses we
Provision and Toolkit	offer and links to where you can book
PHICIS Course – RugbySafe	them. If you're looking to expand your first
Immediate Care Practitioner	aid qualifications, then these resources
Training Toolkit	will support you.
Emergency First Aid in Rugby Union Inside 7s Tackle Safe Kids First: Tag Rugby Principles of Scrummaging Gamechangers Masterclass: Breakdown	Links to online training courses you can complete. If you're a coach and looking to broaden your game knowledge, this is a good place to start.

COACHING RESOURCES

of	<u>Headcase Toolkit</u> <u>Activate - Injury Prevention Toolkit</u> <u>Mental Wellbeing Toolkit</u> <u>Women & Girls Healthcare Toolkit</u> <u>Injury Reporting & Incident</u> <u>Recording Toolkit</u> <u>Rugbysafe Essentials Toolkit</u> Being Rugbysafe Toolkit	Physical and mental health toolkits support coaches and players.
of	Being Rugbysafe Toolkit	

WEBINARS

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	John Mitchell on 'The Breakdown' Ian Peel on 'Coaching the Scrum' Stuart Lancaster: Principles of Defence	Webinars from our rugby experts d match scenarios.
	Preparing for return to rugby	



FACILITIES

REDUCING YOUR COSTS

Guide to reducing utility costs	Guide to help you reduce cost of club utility bills.
Cellars & Bars Lighting Hot water & Heating Electrical Equipment Energy Management Catering Insulation Lighting Smart Meter Boiler upgrades Beer Cellars Heat Pumps Biomass Systems Rainwater Harvesting Solar PV Solar Thermal	Guides to help you run each of these areas of your club in the most efficient and cost-effective way possible.
<u>RFU Partnership with Pozitive</u> <u>Energy</u> <u>Offers & Discounts</u>	Details on our energy provider and facili discounts we currently have on offer.

CLUBHOUSE, CHANGING ROOMS & PITCHES

<u>Design Guide</u> <u>Planning Permission Guid</u> <u>Sport England Guidance</u> <u>Female Toilet Design Guid</u>	rugby clubs.
Rugby Ground Connected Channel Rugby Pitch Maintenance Guide to Artificial Grass F Book a pitch Floodlight Essential Guide Floodlight Risk Assessme	Essential resources on maintaining and floodlights in a safe way.

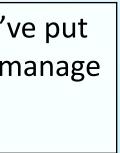
BAD WEATHER GUIDANCE

Flooding Guidance Drought Guidance

If you experience bad weather, we've put these guides together to help you manage your facilities in the best way.

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FINANCE & FUNDING

FINANCE & FUNDING

 <u>RFU Buying Group Website</u> <u>Commercial Revenue Review</u> <u>Generating Revenue Guide</u> <u>Tips for getting more revenue</u> <u>Case Study - Crawley RFC</u> <u>diversifying their income</u> <u>Case Study - Chesham RFC</u> 	Guides and case studies to support clubs with developing revenue.	<u>Sponsorship Sales Template Guide</u> <u>B2B Sales Template - Teaser</u> <u>B2C Sales Template - Teaser</u> <u>B2B Sales Template - Full</u> <u>B2C Sales Template - Full</u> <u>Sales Script Template</u> <u>Club Asset Register Template</u>	Templates and guides you should use when approaching potential sponsor
Financial Responsibilities Checklist Budgeting Template	Documents to help with budgeting and understanding your financial responsibilities.	Draft Sponsorship Agreement What to offer a sponsor - guide	
<u>Community Guide on VAT</u> <u>HMRC Guidance on fuel & power</u>	Guidance on VAT and HMRC.	How to stand out in a crowded <u>marketplace</u> How to make a good first impression	
TREASURER		How to prepare for meetings/finalise a deal	Resources to help you understand ho
Club Treasurer Role Description	Role description for a club treasurer.	What to charge a sponsor Resourcing a sponsorship	you should approach a relationship v new sponsor.
INSURANCE		How to measure success The sponsorship landscape	
RFU Insurance Centre Insurance FAQs RFU Community Game Insurance	Access to RFU insurance policies, FAQs and where you can find insurance for your clubs.	<u>Glossary of terms</u> Women's sport and sponsorship	

 <u>RFU Buying Group Website</u> <u>Commercial Revenue Review</u> <u>Generating Revenue Guide</u> <u>Tips for getting more revenue</u> <u>Case Study - Crawley RFC</u> <u>diversifying their income</u> <u>Case Study - Chesham RFC</u> 	Guides and case studies to support clubs with developing revenue.	 <u>Sponsorship Sales Template Guide</u> <u>B2B Sales Template - Teaser</u> <u>B2C Sales Template - Teaser</u> <u>B2B Sales Template - Full</u> <u>B2C Sales Template - Full</u> <u>Sales Script Template</u> <u>Club Asset Register Template</u> 	Templates and guides you should use when approaching potential sponsor
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SPONSORSHIP



FINANCE & FUNDING

COMMUNITY AMATEUR SPORT CLUB

CASC Application Form	
Community Amateur Sports Clubs	
<u>Guidance</u>	
CASC Status & Corporation Tax	
<u>Guidance</u>	Community Amateur Sport Club
Incorporating Unincorporate CASC	resources.
CASC V Charity Status	
Cost of Participation Template	
50% Social Membership CASC Test	
Expenses & Tours – CASC Rules	



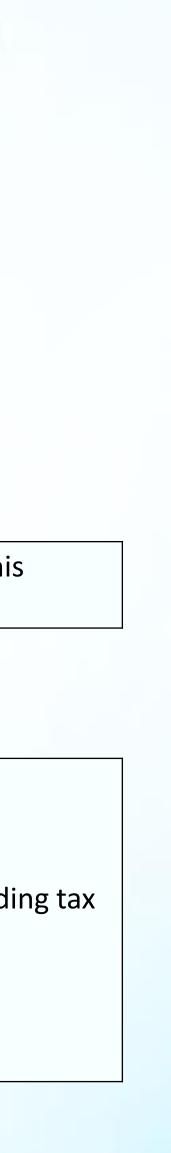
LEGAL

RFU Legal documents portal	Access RFU legal documents via thi
	portal.

TAX

L FWDIOVOD	Resources to help with understandir responsibilities.
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REFEREENG

Be the Best You Which England Rugby Course is r for you Training Course Booklet Course Finder England Rugby Referees Associat Video Referee Societies Finder

Referee Society Injury Report For Discipline Report Writing Guidan Red Card Report Community Gar Red Card Report Age Grade Match Abandonment Report Match Abandonment Advice Pregnancy & Match Official Guidance

Refereeing Advantage Refereeing the tackle

<u>right</u>	
<u>tion</u>	Resources to help you find the right referee course for you and resources to get you started.
orm nce me	Important resources you might need when refereeing a match.
	These documents explain how to referee common situations that occur during a rugby match.





VOLUNTEERING

VOLUNTEERING TOOLKITS

<u>Club/Constituent Body workforce</u> <u>review</u> <u>Workforce Mapping Tool</u> <u>Club Skills Audit</u>	These resources are designed to he review your club structure, map it look at what skills everyone has to that people are in the right roles.
Young Volunteer EngagementToolkitHow to include more people involunteeringHow to engage with your localcommunityHow to support inclusiveconversationsHow to achieve inclusive marketingHow to create an inclusive actionplan	These how to guides have been pu together to help you increase the r of volunteers are your club.
Social Media caption ideas	Caption ideas for social media post encouraging volunteers to join you

VOLUNTEERING GUIDES

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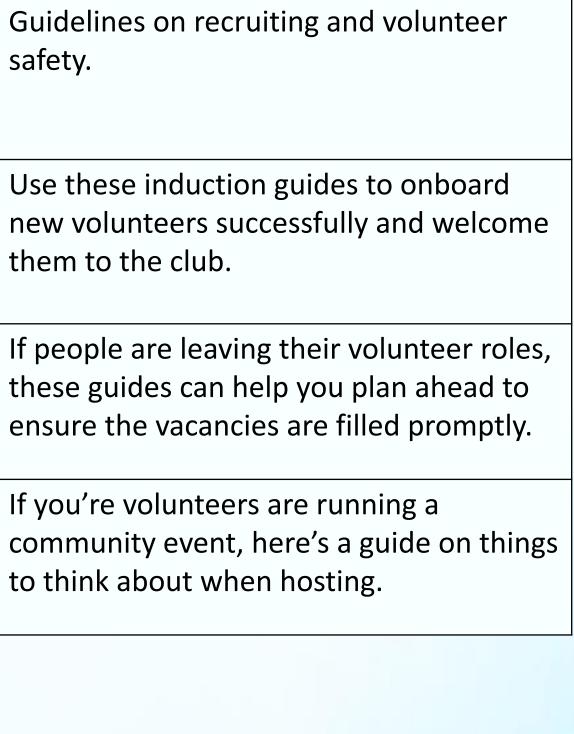
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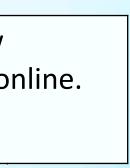
<u>NSPCC Safer Recruitment Guidance</u> <u>RFU Safeguarding Adults' policy</u> <u>RFU Safeguarding Children's policy</u>	Guidelines on recruiting and volur safety.
<u>Club Volunteer Inductions</u> <u>Club Volunteer Induction Checklist</u> <u>Welcoming a new volunteer</u>	Use these induction guides to onb new volunteers successfully and w them to the club.
<u>Succession planning guide</u> <u>Succession planning matrix</u> <u>CB succession planning guide</u>	If people are leaving their volunte these guides can help you plan ah ensure the vacancies are filled pro
<u>Running a community event guide</u>	If you're volunteers are running a community event, here's a guide o to think about when hosting.

FORMS

Volunteer Application Form Volunteer sign-up sheet

Sign up/application forms for new volunteers. To be used at events/online.





WOMEN & GIRLS

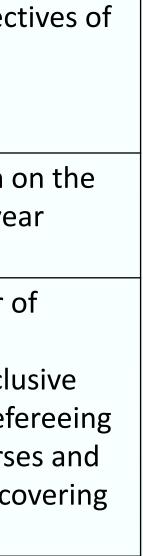
GROWING THE GAME

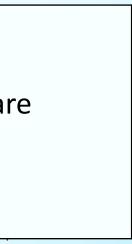
<u>Growing the girl's game</u> <u>Setting up a new girls' team</u> <u>Every Rose action plan</u>	Guide to support girls to live their best lives playing rugby. Here you can find advice on how to recruit and retain female players.	<u>Community Engagement</u> <u>Programme Guide</u> <u>Impact Programme Guide</u>	Guides that break down the object the RWC25 Impact Programme.
Introduction to Girls Rugby Toolkit for Schools and Colleges	Toolkit supports teenage girls participating in rugby across education, including injury prevention and session plan.	<u>RWC25 Impact Panel – What is it?</u> <u>RWC25 Facility Fund 23/24 Guide</u>	Guides that contains information o support available over the four-yea period and how to access it.
Women's sport and sponsorship	Guidance on how to maximise sponsorship opportunities in the women's game.	<u>Women coach & match official</u> <u>funding</u>	We want to increase the number of women coaching and refereeing rugby. Applicants can receive exclus early access to England Rugby Refe Award and Coaching Award Course
COACHING WOMEN & GI	RLS' RUGBY		the chance to receive a voucher co the cost of the course.

	Guidance for coaches on each age band
	suggested activities.
<u>Girls Age Bands</u> <u>Girl Age Grade Regulation & Playing</u> <u>Updates 23/24</u>	Age band guidance for coaches for the current season.

RWC25

band and	WOMEN'S HEALTH	
or the	<u>Menstrual Health & Cycle</u> <u>Breast Health</u> <u>Sports Bra Fitting Guide</u> <u>Pelvic Health</u> <u>Healthcare Playlist</u>	Women & Girls' Health and Welfa toolkit.





WOMEN & GIRLS

ALLIANZ INNER WARRIOR

Allianz Inner Warrior Camp January 2024 registration form	Use this form to sign up for the next Inner Warrior.	Love Rugby Activation Guide – Cluk Love Rugby Activation Guide –	S Guides to help clubs, schools and college prepare their own Love Rugby campaign
Allianz Inner Warrior Brand Guidelines		Schools & Colleges	
Allianz Inner Warrior Assets Allianz Inner Warrior Logos Allianz Inner Warrior Press Release	Use these assets to promote your Allianz Inner Warrior Camp.	Love Rugby Brand Guidelines	These brand guidelines will help you achieve a consistent and quality message across all national and club communications.
<u>template</u> <u>Allianz Inner Warrior FAQs</u> <u>Allianz Inner Warrior Session Plan</u>	Information on Inner Warrior and how to get involved. Guidance on how to plan an Inner Warrior session.	Love Rugby 9-12 Age Assets Love Rugby Young Teen Assets Love Rugby Older Teen Assets Love Rugby Posters	Use these posters and social assets to he promote your campaign.

LOVE RUGBY









England Rugby