



RFU

RUGBY FOOTBALL UNION

**RWC2025 IMPACT
PROGRAMME GUIDE**

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PROGRAMME INTRODUCTION

Between 2022 and 2026, the RFU will deliver a transformational Rugby World Cup 2025 Impact programme in partnership with HM Treasury, DCMS (Digital, Culture, Media, and Sport), Sport England and UK Sport. Aligned to our Every Rose Action Plan, the programme aims to accelerate the accessibility of rugby for women and girls. The information below highlights the support that clubs and volunteers can access as part of the programme.

FACILITIES

The RWC 2025 Impact programme includes a seven-million-pound facility investment fund.

The objective of this fund is to; ‘Enhance the rugby club experience for females by improving toilets, upgrading changing rooms and developing social spaces.’ It aligns to the RFU Every Rose Action Plan.

Within the programme, grant funding is available for the following;

- The provision of basic sanitary requirements
- Improvements to rugby club female toilets
- Impact refurbishments to create female friendly club social spaces
- Enhancements to existing and construction of new female changing rooms

Name of programme	What is it?	How do people in the game access this?	When can people access this?	Where can people find out more info or apply to this?
Sanitary Provision Packages	A facility improvement grant programme to provide basic sanitary provision in rugby clubs	There will be a number of application windows over the next 2 years for clubs to make an application.	First application window: December 2022	A fund programme guide and FAQs will be available on the club support centre and via the RFU Facility Development Team and CB facility coordinators
WC Upgrade	A facility improvement grant programme to improve female toilet provision in rugby clubs	There will be a number of application windows over the next 3 years for clubs to make an application.	First application window: December 2022	
Social Spaces	A facility improvement grant programme to create female friendly rugby clubs through the refurbishment of their social spaces	Any club wanting to be considered for RFU funding needs to have their project listed on their County (CB) Facility Plan; For more details, please contact your CB or the RFU Facility Development Team	County Facility Plan are reviewed annually and prioritised based on impact on the club/ wider community. Achievability of projects is then considered on a risk assessment basis against key ‘readiness factors’ to determine when they could be delivered	

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<p>Changing Room Upgrade & Changing Room Future Concept</p>	<p>A facility improvement grant programme aimed at providing enhancement to existing changing rooms, and/or construction of new female changing rooms</p>	<p>Any club wanting to be considered for RFU funding needs to have their project listed on their county (CB) Facility Plan; For more details, please contact your CB or the RFU Facility Development Team</p>	<p>County Facility Plan are reviewed annually and prioritised based on impact on the club/wider community. Achievability of projects is then considered on a risk assessment basis against key 'readiness factors' to determine when they could be delivered</p>	<p>A fund programme guide and FAQs will be available on the club support centre and via the RFU Facility Development Team and CB facility coordinators</p>

COACH & MATCH OFFICIAL

This strand is focused on building capacity through a workforce of high-quality female coaches and match officials to sustain the surge in players by providing a safe, enjoyable experience. The aim is also to increase the visibility of coaches and match officials through deployment in the community and performance game.

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Coaching and Refereeing Bursaries	Training bursaries to attend England Rugby coaching and refereeing courses.	Those interested will be invited to submit and expression of interest.	Spring 2023	In Spring 2023 we will advertise this via ER.com and our social media channels.
Coach and Referee Mentoring	For those coaches & referees who take up training bursaries we will provide ongoing mentoring to support them in their roles	We will contact them directly to invite them to participate.	January 2023	
Workforce Development	Through training and ongoing development growing the number of women in our coach and referee course tutor workforce.	Two opportunities per year to engage with the training. Expressions of interest to participate in the training. Area Training Managers will assess suitability and seek references of those applying to take part.	January and July each year.	Contact your local RFU Area Training Manager: North: P Taylor (peter.taylor@rfu.com) Midlands: C. Murphy (clarissajackson-murphy@rfu.com) South East: M. Watts (mattwatts@rfu.com) South West: T. Pickard (timpickard@rfu.com)
Coaching & Refereeing Conferences	Conferences to support the ongoing development of women in refereeing and coaching rugby union.	Some events will be invite only, some will be open for anyone to attend.	Various times during the year	England Rugby social media channels

PLAYING & VOLUNTEERING

This strand will drive a step-change in the game across universities and girls community rugby. It will accelerate the growth and retention of girls and young women playing rugby on entering, during and leaving university and support the growth of the new U12 age grade of girls playing rugby. It will embed a new trained and supported workforce of talented, high quality female leaders in rugby clubs.

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Club Leaders	Leadership programme for female university students into the wider game	Students will be recruited via University Partners.	Leadership Academy to Launch Spring 2023	More information will be hosted on our website here as the leadership programme develops.
Universities – Recruitment & Retention	Grant programme to support university projects that recruit and retain female players to the game	Clubs and CBs may link with local universities to access projects where they are open to wider community game.	January 2023 onwards	Updated project details and opportunities for local clubs to engage will be shared via CBRMs as they are confirmed.
Girls U12 Club Start Ups Scheme	Equipment package and grant to rugby clubs running the new U12 girls age band, to help them grow their numbers by providing a quality experience and outreaching into their local community.	Clubs are identified by CBs, alongside local RFU staff. The identified clubs are then invited to join the scheme by the RFU. On receipt of contact info and a headline action plan, the club's equipment package and grant is processed and sent.	From September 2022, with identification and invitation windows ongoing through 2022-25	Updated information will be available in the CGU and other communications. As it is an invitation to the scheme, CBs and RFU will contact clubs running U12 rugby direct.
Girls U12 CB Grants programme	Grants made available to CBs to grow their capacity to deliver (in support of Women & Girls Leads) and to stage U12 girl playing opportunities and events. This is to enable U12 clubs and schools to access regular rugby activity while they build their U12 numbers.	RFU contacts CBs direct with the grant offer. CBs are provided with the funding on receipt of contact info and a headline action plan.	From September 2022	More information and progress updates will be available direct to CBs, through Hon Secs and the W&G and Age Grade CB Leads, as well as in the CGU.



DECEMBER 2022